

QUIRK'S CUSTOM REPRINTS

Marketing Research Review

Use reprints to maximize your marketing initiatives and strengthen your brand's value.

TRANSFORM POSITIVE EXPOSURE INTO PROFITABLE MARKETING.

Reprints are a simple way to put information directly into the hands of your target audience. Having been featured in a well-respected publication adds the credibility of a third-party endorsement to your message.

REPRINTS ARE IDEAL FOR:

- New Product Announcements
- Sales Aid For Your Field Force
- PR Materials & Media Kits
- Direct Mail Enclosures
- Customer & Prospect Communications/Presentations
- Trade Shows/Promotional Events
- Conferences & Speaking Engagements
- Recruitment & Training Packages

Custom reprint products of articles and features from *Quirk's* magazine or e-newsletter create powerful marketing tools that serve as instantly credible endorsements.

For additional information, please contact Ed Kane at Foster Printing Service, the exclusive reprint provider for *Quirk Publishing*.

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PRINTING SERVICE

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edk@fosterprinting.com



ALL REPRINT ORDERS INCLUDE:

- Professional Layout and Design
- Customization
- Four-Color Printing
- 80# Gloss Stock
- PDF Proof

Customized reprints expand your marketing materials and strengthen your brand.

Your company received great press in a highly respected publication. Take full advantage of this opportunity to publicize your accomplishments with a variety of customized reprint products.

CUSTOMIZED REPRINTS

The article you choose can be completely customized to suit your needs. Include the magazine cover, publication masthead, your logo, a letter from your CEO, or even a company bio to maximize your return on investment. Reprints are printed on quality 80# gloss stock.

CUSTOMIZED ePRINTS

Extend your exposure to the online audience with customized ePrints. E-mail distribution is also available on most ePrint purchases.

MINI PRINTS/POSTCARDS

Customized reprint postcards make a perfect direct-mail campaign. Double-sided mini prints are also available.

PLAQUES, POSTERS AND FRAMED PRINTS

Plaques, posters and framed prints are suitable for trade shows, special events, point-of-purchase or office display.

CUSTOMIZED ENCLOSURES

Customized enclosures are designed to fit into a #10 envelope and are perfect for inclusion in direct mail, invoices, and other promotional materials.

FOSTER FLIPBOOK

FlipBook offers a new and exciting way to reach your online audience, by letting them flip the pages of your ePrint the same way they would flip through their favorite magazine. Add links, audio, and embedded video to take your digital marketing to the next level.

SPECIAL PACKAGES

PLATINUM PACKAGE

- 5000 Customized Reprints
- Lifetime ePrint

GOLD PACKAGE

- 1000 Customized Reprints
- Lifetime ePrint

CUSTOM PACKAGE

- You decide which products and quantities best fit your needs.



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